

News Release FOR IMMEDIATE RELEASE

October 10, 2011

VIPAR HEAVY DUTY WELCOMES J&J OPERATING LLC AS NEWEST STOCKHOLDER

Dickinson, North Dakota-based heavy duty distributor services one of the fastest-growing oil-producing areas in the U.S.

Crystal Lake, IL – <u>VIPAR Heavy Duty</u> has announced that J&J Operating LLC, a full-service distributor of heavy duty replacement parts in western North Dakota, is the newest stockholder to join the VIPAR Heavy Duty network of distributors. Based in Dickinson, North Dakota, the company was recently purchased by brothers Jody and Jim Arthaud, where Jody serves as president and Jim as vice president. The company's former management team remained in place after the purchase and is led by general manager Clarence Frank.

"J&J Operating serves a unique market in the fast growing oil fields of western North Dakota," said Jim Pennig, vice president, business development, VIPAR Heavy Duty. "We are pleased to welcome them to the VIPAR family. They have a strong reputation for outstanding customer service and product selection."

J&J Operating has 20 employees and operates a six-bay repair and warehouse from a single location in Dickinson. A majority of the company's business serves the Bakken Shale oil reserve in western North Dakota, considered to be one of the fastest growing oil-producing areas in the U.S. As a result of the "oil boom," J&J Operating has plans to open a second company location in Watford City, North Dakota. J&J Operating is recognized for their complete inventory of all makes and models to service the truck market in central and western North Dakota and the border of eastern Montana.

For more information on J&J Operating, phone (701) 225-4441. For more information on VIPAR Heavy Duty, visit www.vipar.com or email: info@vipar.com.

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Scan here for more information on VIPAR Heavy Duty:



Image attached:





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About VIPAR Heavy Duty

VIPAR Heavy Duty is North America's leading network of independent aftermarket truck parts distributors. VIPAR Heavy Duty distributors serve the needs of their customers from over 500 locations across the United States, Canada, Puerto Rico, and Mexico. VIPAR Heavy Duty distributors are specialists who understand the demands of their local, regional, and national customers for quality parts and exceptional service. For more information, visit www.vipar.com.

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